

REQUEST FOR POLITICAL BROADCAST TIME

9.27.16

Date of Request

KQMV KRWM KVRQ KIXI

Candidate:

Mark Miloscia

Party:

Rep.

Campaign:

State Auditor

Federal/State/County/City/Initiative/Issue

Address:

30720 19th Ave. So.
Federal Way, WA 98003

Inquired by:

Kathy Newkirchen - Media Plus

Candidate/Manager/Agency/Committee

Request Received by:

Tiffany Lunder

Information Requested:

Political Rates &
Schedule approval.

Information Supplied:

Submitted Political Rates
on file

Accepted by:

L. Kurlaw

Date:

10.12.16

Final Disposition:

Booked the attached order

Payment Information:

884. - net

Date:

Copy Approved Y or N:

Name(s) of Political Committee:

State

☒ Rates/Disclosure Statement Sent/Acknowledged

☒ Order Rec'd

☒ Broadcast Agreement Rec'd

☐ Copy Rec'd

☐ Payment Rec'd

☐ Invoice Attached

Sales Order

Station: **KQMV-FM** Agency: **MEDIA PLUS**
 Contract Name: **KQMV Miloscia State Auditor** Address: **160 ROY STREET**
 Contract#: **(none)** City: **SEATTLE** State: **WA**
 Start Date: **10/22/16** End Date: **11/06/16** Zip: **98109**
 Revenue Type: **COM-AGENCY** Type: **Cash** Buyer: _____
 Advertiser: **MARK MILOSCIA/ST AUDITOR (A)** Tax Schedule: **(None)**
 Address: _____ Agency Commission %: **15**
 City: _____ State: _____ Zip: _____ Billing Cycle: **Standard**
 Product Name: **MILOSCIA** Salesperson: **040LKINL** Comm %: **0**
 Estimate #: **2191** Salesperson: **040tlund** Comm %: **0**
 Competitive Code: **POLITICAL/LOCAL** Makegood Policy: **Limited**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/22/16	11/06/16		10:00 AM	7:00 PM	60						4	4	8	D	65.00	16	1,040.00	
Run Weeks of: 10/22 11/05																			

Billing Projections: By Month

Billing projections will be available after order is saved.

☒ Print Spot Prices

TOTAL SPOTS **16**
 GROSS TOTAL \$ **1,040.00**
 ADJUSTED SPOTS **16**
 ADJUSTED TOTAL \$ **1,040.00**

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ National Sales Manager
☐ ☐ Local Sales Manager

New Order

Media: Radio	Market: Seattle-Tacoma	Vendor: KQMV-FM	Billing To: Media Plus+
Client: Mark Miloscia	Demo: Adults 35+		160 Roy St
Product: Campaign	Separation: 30		Seattle, WA 98109
CPE: MILOSCIA//2191	Flight Start: 10/17/16	AE: Tiffany Lundeen	
Description: Miloscia General Radio 10/17-11/7	Flight End: 11/13/16	Phone: 206-282-5677	
Rep:	Sales Office:	Fax: 206-284-4862	
Version: 1	Survey: 3BK Jul16-Sep16 MSA ARB PPM		
Comments: Flight Dates Mon 10/17 - Mon 10/7			

Line	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30
1	Sa 10:00A-7:00P	WK	\$65.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	Su 10:00A-7:00P	WK	\$65.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Spots:					0	0	0	0	4	4	4	0	0	0	0	0	0	0
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0	1.6	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Line	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	11/9	11/10	11/11	11/12	11/13	Total Spots	Adults RTG	CPP
1	Sa 10:00A-7:00P	WK	\$65.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8	0.4	\$162.50
2	Su 10:00A-7:00P	WK	\$65.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8	0.3	\$216.67
Total Spots:					0	0	0	0	0	4	4	4	0	0	0	0	0	0	16		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0	1.6	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6		

Month	Cash\$-Spots	Trades\$-Spots	Total\$-Spots
10/2016	\$520.00 - 8	\$0.00 - 0	\$520.00 - 8
11/2016	\$520.00 - 8	\$0.00 - 0	\$520.00 - 8

Total Gross Cost:	\$1,040.00	Total Gross CPP:	\$185.71
Total Net Cost:	\$884.00	Total Net CPP:	\$157.86

Disclaimer:

All makegoods must be made within flight.
Invoices must contain full product name, estimate number, and correct ISCI codes.

Other Demos

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Total Spots	RTG	Women 35+	CPP
1	Sa 10:00A-7:00P	WK	\$65.00	C	60	8	0.4		\$162.50
2	Su 10:00A-7:00P	WK	\$65.00	C	60	8	0.3		\$216.67
Total Spots:						16			
Total GRP/GIMP(000):									
Total Cost:			\$1,040.00				5.6		
							CPP:		\$157.86

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KGMV	Date: 10.17.16
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I, Kathy Neukirchen,
 being/on behalf of: Mark Miloscia, a legally
 qualified candidate of the Republican political
 party for the office of: State Auditor
 in the General Election, Washington State
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Media Plus

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Perry

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/6/2016
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Heather Kinley
Printed Name

Exec. Asst.
Title